

# Health Response Alliance Launched to Unify Disaster Response Efforts Across Sectors

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In response to recent shifts in federal disaster response, Health Response Alliance (HRA) officially launched to bridge critical gaps between public health agencies, nonprofit organizations, private-sector partners, and state-level entities. By creating a dedicated, trusted platform for collaboration and resource-sharing, HRA aims to ensure communities receive timely, equitable, and coordinated support during health crises.

*“Shifts in federal policies and approaches highlight the growing importance of robust, cross-sector partnerships. We’re stepping up to bring together the organizations that play essential roles on the ground — uniting them around shared goals so that no community is left behind.”*

**Tom Cotter, CEO, Health Response Alliance**

## Key Objectives of Health Response Alliance

**Enhance Cross-Sector Collaboration:** Unite public health agencies, nonprofits, hospitals, and businesses to streamline disaster response efforts and share critical resources.

**Support and Amplify Existing Efforts:** Strengthen — rather than replace — existing networks by creating a collaborative venue that builds on collective expertise.

**Tackle Immediate Needs:** Prioritize the early stages of disasters, where clear communication and rapid response can save lives.

HRA has already begun collaborating with leaders from the health, nonprofit, and private sectors to address operational logistics, data sharing, and more efficient resource deployment. These efforts ensure that even as federal frameworks evolve, every sector remains prepared and ready to respond effectively.

*“Disaster response depends on strong, collaborative relationships. With the launch of Health Response Alliance, we’re providing a clear, actionable path for all stakeholders to work together and meet urgent community needs during crises.”*

**Tom Cotter, CEO, Health Response Alliance**

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#### **ABOUT HEALTH RESPONSE ALLIANCE**

Health Response Alliance is committed to improving disaster health response through strong partnerships and innovative solutions. By uniting efforts across public, private, and nonprofit sectors, HRA helps communities better prepare for, respond to, and recover from health emergencies — ensuring that no one is left behind when it matters most. EIN: 33-2575005

#### **MEDIA CONTACT**

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